



A MESSAGE ON SUSTAINABILITY FROM OUR FOUNDER

“For me, waste has never been an option.”

CHARTING OUR NEXT CHAPTER

Phillip Cable joins as Non-Executive Director to steer our next chapter.

MODULAR CLADDING UNVEILED

Lightweight, reusable, and fire-rated for seamless event finishes.

THE ART OF SCAFFOLDING

Supporting artists in bringing bold visions to life.



EVENT & MEDIA STRUCTURES APPOINT DIRECTOR FOR STRATEGY AND GROWTH.

Phillip Cable is joining Events and Media Structures as a non-executive Director with additional responsibilities for strategy and growth of the Company.

Events and Media structures is a Company that has grown exponentially over the last 18 months. It is an exciting time for the business and industry. Verified Market Research has suggested that the Events Industry Market size will be worth \$ 2.2 Trillion, Globally, by 2028.

Phillip is a seasoned entrepreneur having founded the global risk management and security Company called MAST of which he also the CEO.

Phil's early career was as a marine broker in the Lloyds of London Insurance market which led to him to return to education and graduate in Law following which he commenced training as a Solicitor.

Phil was commissioned into the Royal Navy where he served for six years as a Warfare Officer before returning to the Private Sector. He then completed a Master's Degree in Maritime Law before founding MAST in 2005.

He has a successful track record in Leadership at Board

Level in the Private Sector and strong corporate and commercial experience including debt restructuring and fund raising from P/E market.

He also has international cross border commercial expertise across the Middle East, India, Far East and China.

“I am delighted to be joining Events and Media Structures and to be working with the existing team to accelerate the growth of the Company in the both the UK and in overseas markets. It is an extremely well-run business with an impressive client base and track record”

NEW CLADDING, NEW POSSIBILITIES

We're excited to introduce a game-changer for event builds and structure finishes — our brand new modular cladding system. Fully lightweight, reusable, and recyclable, this cladding is designed with both sustainability and style in mind.

Built with fire safety in focus (yes, it's fire rated), it's also ideal for seamless finishes — no visible joins, no fuss. Whether you're branding a façade or creating sleek interior lines, this cladding makes it easy to get a clean, professional look every time.



The system clamps neatly onto scaffold frames using simple fittings, holding flush with the structure while keeping everything clean and secure. We've trialled it across different elevations and layouts — it performs brilliantly across the board.



Why it's a win:

- **Lightweight:** Quick to handle, fast to install.
- **Reusable & recyclable:** Built for circular use, with no compromise on looks or performance.
- **Fire rated:** Safe and compliant for indoor and outdoor applications.
- **Seamless design:** Clean lines, professional finish — easy to cut to size and install without exposed joins.
- **Brand ready:** Takes paint, vinyls, and prints effortlessly. Ideal for logos, wayfinding, or full creative takeovers.

Available now for dry hire or full-service fit-outs. Want a demo or sample panel? Let's chat.



A MESSAGE ON SUSTAINABILITY FROM THE FOUNDER

As a beekeeper, I've learned a lot about balance, patience, and working with nature — not against it. Bees waste nothing. Every resource in the hive has a purpose, and every action serves the good of the whole. That mindset has shaped the way I approach sustainability in our industry.

In the world of temporary event and media structures, waste — especially wood waste — is a constant issue. Scaffold boards, plywood, offcuts... too often, they're used once and discarded. For me, that's never sat right.

At Event and Media Structures, we've always looked for ways to reuse and repurpose materials. From giving scaffold boards a second life to turning scrap timber into kindling, sustainability isn't just a policy — it's personal.

Looking ahead, one of our goals is to transform clean wood waste from the events industry into chipboard panels for sustainable housing — a practical step towards a circular economy.

We're already experimenting with smaller-scale ideas too. Even the smallest offcuts, like sawdust, are being put to use: we're now growing oyster mushrooms in our warehouse using it as a growing medium.

We're also working with local authorities and recycling experts to expand these initiatives, aiming to make wood recovery and reuse standard practice across our sector.

Temporary structures shouldn't come with temporary thinking. By learning from nature — and from bees — we can find smarter, more sustainable ways to build. Let's create something that lasts, not just for events, but for the environment and future generations.



MATT BOWLER

SALES DIRECTOR (FOUNDER)

THE ART OF SCAFFOLDING

At Event & Media Structures, we believe scaffolding is more than just a support system—it's a canvas for creativity. Over the years, we've partnered with visionary artists and designers to transform scaffold into striking installations that captivate and inspire.

CELEBRATING CREATIVE COLLABORATIONS

Our collaborations have brought to life a range of innovative projects: from Beta Tank's porcelain-cast scaffolding joints at the V&A to Fendi's immersive "Design Vertigo" at Salone del Mobile; Es Devlin's interactive lion in Trafalgar Square; Graham Hudson's sensory installation for Comme des Garçons at Selfridges; contributions to the Festival of Creative Urban Living in Milton Keynes; and Carsten Höller's "Decision" exhibition at the Hayward Gallery featuring the exhilarating Isomeric Slides. These partnerships highlight our commitment to turning ambitious concepts into tangible realities.

BUILDING THE FUTURE OF ART & DESIGN

Our passion lies in turning ambitious concepts into tangible realities. Whether it's a one-night installation or a multi-week exhibition, we're committed to supporting artists and designers in bringing their visions to life.

Have a creative project in mind?
Let's build it together.



Carsten Höller's "Decision" Exhibition



Fendi's Design Vertigo



Scaffolding Brut by Beta Tank

NEW OFFICE, BETTER ACCESS, AND EVEN SMOOTHER EVENT SERVICES



We're excited to share that Event & Media Structures has relocated to a new office! Situated just an hour from London and within easy reach of Birmingham and Manchester, our new location places us at the heart of the UK's major event hubs.

This strategic move enables us to respond more swiftly to client needs, offering greater flexibility and efficiency in delivering our top-tier event structures and modular solutions.

From large-scale festivals and corporate activations to sporting events and bespoke temporary structures, our commitment to innovative, high-quality solutions remains steadfast. Proximity to key transport links means we can mobilise faster, adapt to last-minute changes, and ensure seamless project execution across the UK.

This move marks an exciting step forward, providing us with the space, location, and inspiration to continue delivering exceptional event structures. We look forward to welcoming clients, collaborators, and partners to experience it all firsthand.

To commemorate this new chapter, we've collaborated with the talented graffiti artist Olivier Roubieu to create a stunning mural in our new office. This artwork is more than just decoration; it's a tribute to the groundbreaking projects we've undertaken and the incredible team that brings them to life.





EVENT & MEDIA
—STRUCTURES—

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