

NEWSLETTER

JUNE 2025 EDITION



INNOVATION IN ACTION

Visual Designer Roopini Ramesh transforms concepts into immersive reality.

MEXICO CITY MASTERCLASS

EMS raises 40 broadcast structures for LIV Golf 2025.

ASCOT SHADE UPGRADE

Bespoke aluminium pergolas for 10 Four Events



SAY HELLO TO FABOX™

The modular space system built for tomorrow

For 25 years, Event & Media Structures has been the quiet powerhouse behind royal-wedding camera towers, grandstands on the LIV Golf tour and festival hospitality decks across Europe.

Now we've distilled all that experience into one agile kit of parts: Fabox $^{\text{m}}$ – a precision-built module that lands on site, bolts together in hours and scales to whatever your brief demands.

LIGHT ON CO₂, HEAVY ON IMPACT

Fabox ships with transport-friendly dimensions, nests tightly for fewer lorry movements and re-uses the same steel frame year after year. Less fuel, less site clutter, and far happier sustainability reports.

READY TO BUILD SOMETHING BRILLIANT?

Head over to the Solutions page at fabox.co.uk, picture your next project coming to life — then drop us a line. Fabox turns any patch of ground into a branded, buzzworthy space. Fast.







Fabox advantage	Why it matters on site
Rapid deployment	Pre-installed electrics, HVAC and data points mean you can open doors the same day the modules hit the ground — and strike just as fast.
Limitless configurations	Standard corner nodes let you cantilever balconies, link wings at 90°, or add a rooftop deck without reengineering the frame each time.
Brand-ready façade	Smooth, flat panels wrap in vinyl, LED skin or projection without the ripples and ridges of shipping containers.
Smart-tech compatible	Fabox is pre-wired for sensors, cash- free EPOS, live-stream cameras or solar upgrades, so your space evolves with the brief.
Sustainably engineered	Every structural component is reusable and 100 % recyclable at end-of-life, helping you hit greener targets and

slash waste.





TEAM SPOTLIGHT

ROOPINI RAMESH, VISUAL DESIGNER

After completing her MSc in Design (Product & Technology) at Nottingham Trent University, Roopini Ramesh stepped straight from the university studio into the fast-paced world of live events. Event & Media Structures became her first professional home, and the company secured a Skilled Worker visa so she could focus on what inspires her most: turning bold ideas into build-ready experiences.

Roopini arrived with a keen designer's eye and an instinct for problem-solving, and she has been adding new strings to her bow ever since. She earned her ESITS TDS Crew Card to ensure every drawing is grounded in the realities of site work. Autodesk Inventor now drives her detailed Fabox™ layouts, while After Effects 3-D animation lets clients explore a concept long before a single bolt goes in. Layher LayPLAN helps her map scaffold towers in record time, and she often spends evenings experimenting with the office 3-D printer or loading VR walkthroughs so teams can "walk" through a structure and refine sight-lines, bar counters and back-of-house flows.

Roopini's journey is only just beginning, yet her fingerprints are already visible on everything from festival-bar concepts to the next generation of Fabox configurations. We're thrilled she chose EMS for the opening chapter of her career and can't wait to see what she prototypes next. That blend of creativity and technical fluency is already reshaping internal workflows. Clients leave meetings with scale models they can pass around the boardroom, site crews arrive armed with VR-tested layouts that cut on-site tweaks, and engineers catch potential clashes early when Roopini's animated fly-throughs expose them long before drawings are frozen.

"Working at Event & Media Structures has taught me the importance of real-world problem-solving, thriving under fast-paced conditions, and adaptability. Under the mentorship of Mr. Matt Bowler, I have grown immensely, supported by a culture of continuous learning, constructive feedback, and an environment where every challenge became a valuable stepping stone for growth."



The altitude may be 2,400 metres, but the biggest lift at this year's LIV Golf Mexico City came from the towering scaffolds built by Event & Media Structures. Returning to Mexico for a third consecutive season—after back-to-back successes in Mayakoba—our crew touched down at Chapultepec Golf Club with one clear brief: replicate the precision, consistency and speed that have become the hallmark of an EMS build.

Over just a few days, 25 camera towers and 15 LED screen supports took shape across the tree-lined fairways, each one fabricated from our Layher system kit and assembled to millimetre-perfect tolerances. The structures now anchor every broadcast angle and on-course graphic, helping LIV Golf deliver its signature show to fans on site and around the globe.

"This project proves again that we can take the EMS standard anywhere. Different city, same commitment to 'on time, on spec, on point'."

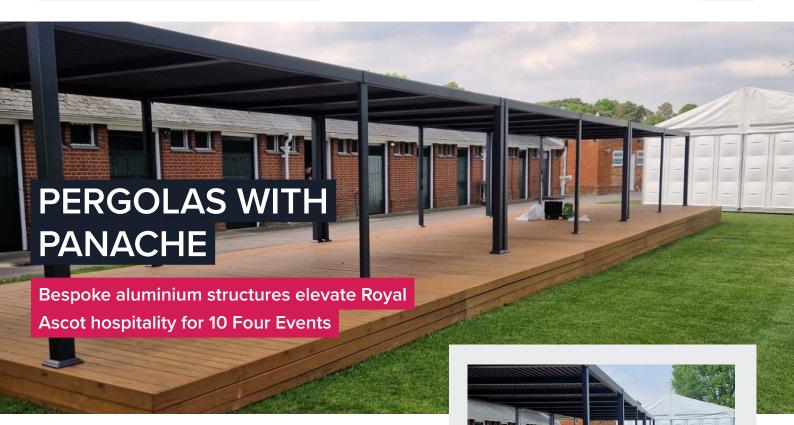
Behind the scenes, our long-standing partnership with Arena Americas continues to flourish. Their trust in our methods—and their seamless logistics support—meant materials arrived exactly when the build sequence demanded, keeping the programme tight and the client smiling.

With Mexico City signed off, EMS heads home proud: proud of the crew who executed every bolt and brace, proud of a third spotless record on the LIV tour, and proud to help

stage one of the most exciting tournaments in world golf.

Whether it's Cancun's shoreline or Chapultepec's highland rough, the brief remains the same: deliver the backbone of the broadcast—first time, every time.





Royal Ascot thrives on spectacle, but comfort is just as crucial when your guests are dressed to impress from noon 'til night. This year 10 Four Events asked Worldwide Event Structures to create a run of sleek pergolas that would feel as refined as the racing itself while shrugging off whatever the British spring might throw at them.

A PREMIUM, ALL-WEATHER SOLUTION

Each unit is fabricated from 1.5 mm, powder-coated aluminium – industrial-grade strength disguised in a refined charcoal finish. Double-layer roof blades add extra rigidity, and the manual louvre mechanism lets staff dial up sunshine or shut out drizzle in seconds. The result is a smart balance of openness and shelter: open-air when the sun appears, watertight when clouds roll in.

INSTALLED WITH MILLIMETRE-PERFECT CARE

Our crew surveyed the lawn first thing, confirmed sight-lines with the 10 Four team, then craned each frame into place. Precise alignment was essential – not only for structural integrity, but to keep a seamless run of timber decking that guides guests from lawn to bar without a single trip-hazard.

THE OUTCOME

Guests enjoyed uninterrupted views, adjustable shade and a setting that felt both contemporary and complementary to Ascot's historic backdrop. For 10 Four Events, the pergolas delivered a tangible uplift in comfort without the visual bulk of a marquee extension.

READY FOR UPGRADES – OR A FABOX™ EXTENSION

Because the pergolas are modular, organisers can tailor them for future events:

- Deluxe retractable screens protection from evening breezes without closing the space.
- Integrated LED lighting a warm glow at twilight, tucked neatly inside the frame.
- Fabox[™] compatibility add a glazed lounge, rooftop bar or back-of-house store simply by linking a Fabox module alongside, creating one continuous, highspec environment.

Those options can be clipped in pre-event or retro-fitted later, making the system future-proof for other race meetings, polo events or private hospitality gardens.

ABOVE THE ACTION AT POLO IN THE PARK

Sky-High Sponsorship with Event & Media Structures

There's nothing quite like a balmy June afternoon at Chestertons Polo in the Park: the thrum of hooves, the fizz of excitement from the stands, and – this year – a splash of bright pink catching every eye. That pop of colour was our brand-new camera tower, proudly provided (and sponsored) by Event & Media Structures Ltd.

WHY A CAMERA TOWER?

Polo is fast, furious, and famously tricky to film from ground level. Our modular tower lifts cameras three storeys high, giving broadcasters, content creators, and social-media teams the perfect perch to follow every Argentine backhander and last-gasp goal. In short, it turns a lively match into compelling footage for screens big and small.

A PARTNERSHIP BUILT ON PERSPECTIVE

Chestertons have always believed their spectators deserve an unbeatable view; we specialise in building exactly that. By sponsoring the tower we ensured the filming crew could set up early, tweak lenses at leisure, and send live feeds across the site – all without extra cost to the organisers. The result? Smoother coverage, quicker highlights packages, and happier fans both at Hurlingham Park and watching online.

SMART DESIGN, SWIFT INSTALL

Our kit uses lightweight aluminium truss and weather-resistant panels – the same technology we roll out at major festivals and shows. The tower flat-packs into a single truck, assembles in under two hours, and meets the latest safety standards (BS EN 1090, if you like techy details). Once branded in our signature pink, it doubled as a handy way-finding beacon – and an Instagram favourite to boot.

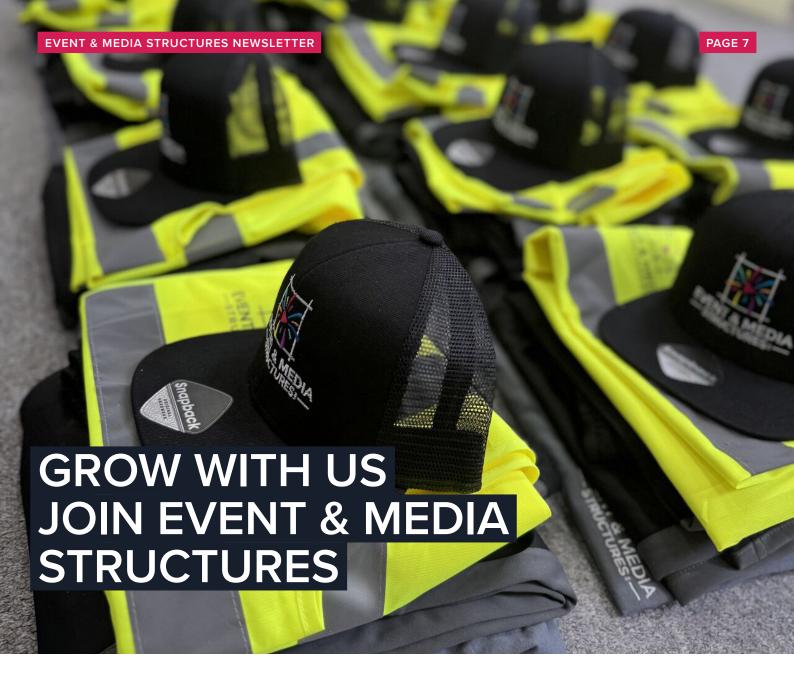


LOOKING AHEAD

From polo grounds to pop-up cinemas, we love helping organisers elevate their storytelling. If you'd like to chat about structures that add height, impact, and a dash of flair to your next event, drop us a line or scan the QR code you'll spot on the tower panels.

Until then, here's to blue skies, fast chukkas, and camera angles as refreshing as a jug of Pimm's on a summer's day.

Need a camera tower for your next event? Call the Event & Media Structures team and we'll lift your coverage to new heights.



WE'RE HIRING - COME BUILD THE EXTRAORDINARY

If you've ever watched a Formula 1 driver charge down the straight, stepped inside an immersive art installation, or sat spell-bound at a summer festival, chances are you've seen our work in action. At Event & Media Structures Ltd we design, build, and deliver the modular platforms, camera towers, and bespoke backdrops that turn ideas into unforgettable experiences—here in the UK and across the globe.

WHAT MAKES US TICK

Based in Milton Keynes, we're a close-knit crew of engineers, project managers, designers, and problem-solvers who thrive on the buzz of live events. One day we're creating a camera platform trackside at Silverstone, the next we're helping a broadcaster capture the perfect sunset shot on a beach in Cannes. It's fast-paced, hands-on, and endlessly rewarding.

WHY YOU'LL LOVE WORKING HERE

- Big-name projects From global sport to leading arts festivals, our calendar is stacked with headline shows.
- Team spirit Collaboration is our trademark; you'll be surrounded by experts who love to share knowledge (and the occasional bacon butty).
- See the world Travel opportunities pop up regularly, offering fresh locations and fresh challenges.

SOUND LIKE YOUR NEXT ADVENTURE?

If you're driven by creativity, precision, and the thrill of getting things built right first time, we'd love to hear from you. Drop your CV to info@event-structures.com and let's explore how we can shape the next show-stopping event together.



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